

## **Popular Blog Offering Career and Job Seeking Advice to Gen Y Selects Lisa Orrell As Panel Expert**

**CollegeRecruiter.com, the award winning job board for Gen Y, has selected Lisa Orrell, The Generation Relations Expert, to be an expert panelist for their “Ask The Expert” career blog**

**San Jose, CA – June 10, 2009** – [CollegeRecruiter.com](http://CollegeRecruiter.com) has launched its “Ask The Expert” career blog for Generation Y (aka Millennials) job seekers, recent grads, and those already employed. And [Lisa Orrell](#), author of “Millennials Incorporated”, speaker, consultant, and Leadership Coach for Gen Y, has been selected as a panel expert for their popular blog.

“CollegeRecruiter.com is the leading job board for matching college students and recent grads with employers offering internship and employment opportunities,” explains Lisa Orrell. “So to be selected as an expert panelist for their ‘[Ask The Experts’ blog](#) is an honor. Our panel team answers questions ranging from how to land a job, to managing employees older than you, and everything in between!”

“Based on Lisa's extensive knowledge of Gen Y, and her expertise on understanding the new dynamics within the multigenerational workforce, she was a perfect fit to be one of our experts,” shares [Steven Rothberg](#), President & Founder of CollegeRecruiter.com. “We’re thrilled she’s making the time to participate and her insights will help a lot of young people seeking solid career and workforce advice.”

The CollegeRecruiter.com “Ask The Expert” blog is active and answering questions regularly. For blog access, visit: <http://www.collegerecruiter.com/ask-the-experts/>

For media inquiries, or to reach Lisa Orrell to speak at your next event or conduct a presentation for your company, please contact her at: [Lisa@TheOrrellGroup.com](mailto:Lisa@TheOrrellGroup.com), phone 1-888-254-LISA (5472), or visit [www.TheOrrellGroup.com](http://www.TheOrrellGroup.com).

### **About Lisa Orrell**

Lisa Orrell is The Generation Relations Expert, and author of the popular book, *Millennials Incorporated*. She is an in-demand speaker, consultant, and Leadership Coach for Gen Y, hired by well-known organizations to coach their Gen Y talent, and to educate their senior leadership and management teams on how to better recruit, manage and retain Gen Y employees. She also conducts seminars and keynotes on how to improve generation relations to increase workforce morale, productivity and revenue. Lisa has been a featured guest on MSNBC, ABC, and NPR, and her expert commentary has appeared in (partial list): FoxBusiness.com, *Human Resource Executive*, China's *HerWorld* magazine, Monster.com, CareerBuilder.com, HR.com, Universum's *Trainee Guides* for Norway, Denmark & Sweden, and *Employee Benefit News*. People also follow her popular blog at: [blog.generationrelations.com](http://blog.generationrelations.com)

### **About CollegeRecruiter.com**

Founded in 1996 by Steven Rothberg, CollegeRecruiter.com has become the leading job board for college students hunting for internships and recent graduates looking for entry level jobs and other career opportunities. CollegeRecruiter.com features hundreds of thousands of job openings and tens of thousands of pages of employment-related blogs, articles, podcasts, and videos. This website has also been featured by countless major media, including: CNN, *BusinessWeek*, ABC, *Fortune*, *USA Today*, and *The Wall Street Journal*. And, for 2 years in a row, CollegeRecruiter.com received the prestigious Weddle's *User's Choice Awards* for best job boards, and was rated a "best" site by CareerXroads.

For more information about CollegeRecruiter.com, please visit their website or contact: Steven Rothberg, [Steven@CollegeRecruiter.com](mailto:Steven@CollegeRecruiter.com), 800-835-4989 x: 704.

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